

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) MIKE O'BRIEN 4 CONGR

Product MIKE OBRIEN 4 CONGRE

Estimate# 1018

Buyer BARB ABAR

Phone#

Fax#

Agency ( ) ABAR HUTTON MEDIA

6190 GROVEDALE CT, S#200

ALEXANDRIA, VA 22310

Agency C/P1/P2/E //1018

Flight Dates 10/20/2012 - 10/21/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

MIKE O'BRIEN FOR CONGRESS SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	6A-7A		:30	\$150.00	10/20-10/20	1	1	1	\$150.00	
		Buyline Comment: NEWS										
	2	SA	7A-8A		:30	\$275.00	10/20-10/20	1	1	1	\$275.00	
		Buyline Comment: NEWS										
	3	SA	8A-10A		:30	\$375.00	10/20-10/20	1	1	1	\$375.00	
		Buyline Comment: NEWS										
	4	SU	6A-7A		:30	\$50.00	10/21-10/21	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	5	SU	7A-8A		:30	\$250.00	10/21-10/21	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	6	SU	8A-9A		:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
		Buyline Comment: SUN TODAY										

---REPORT TOTALS---

Report Totals: 6 / \$1,700.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$1,700.00

Sales Totals: 6 / \$1,700.00

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Station Totals: 6 / \$1,700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,700	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

\*\*WILL ADD COMPET

Books null  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE